

Report of CKN participation at WCCC events

Prepared by Vic Legerton on October 13, 2024

In the fall of 2023 Trish and I attended 2 events produced by the Williamson County Chamber of Commerce (aka Williamson Inc). The first was the State of the Schools event at the Liberty Hall at the Factory in Franklin on September 20th and the we had an exhibitor table. There was some interest but no sales and no teachers we're interested in getting the books for their schools.

On November 28th at the same location we attended the annual celebration for the introduction and installation of new officers for the next year which coincided with Giving Tuesday and we again had a booth and uh Ted and Trish and I, as Moozie, staffed the booth. Moozie did attract some attention but again not sufficient for the \$250 exhibitor fee for each event which did include two luncheon tickets at valid cost of \$75 each.

We don't think either event is a justifiable expense for the return on investment for the future unless a company or business in the area reserves a table for 10 people for which they could get a complimentary booth for an exhibitor including the two seats at the table.